

WORKSHOP
"Business Opportunities in Hong Kong"

organized by
SEV International Activities Council
with the support of
Hong Kong Economic and Trade Office-Brussels
InvestHK
Hong Kong Trade Development Council HKTDC

Athens, Wednesday March 18th, 2015
SEV Premises, 5 Xenofontos str., Syntagma sq.

PROGRAM

14:30 – 15:00 Registration, coffee

15:00 – 15:10 Opening

- Dr. Athanase Lavidas, Chairman, SEV International Activities Council

15:10 – 16:15 "Hong Kong - Gateway to China and Asia for Greek Enterprises"

- Miss Alice Choi, Deputy Representative, Hong Kong Economic and Trade Office-Brussels

"Hong Kong strategic advantages when doing business in Asia"

- Mr. Siegfried Verstappen, Senior Investment Promotion Executive, InvestHK

- Presentation by Hong Kong Trade Development Council Representative

16:15 – 16:30 "Greek experience with Hong Kong"

- Mr. Marios Mitromaras, Managing Director Asia, INTRALOT Group

16: 30 – 16: 45 Questions, discussion

16:45 – 18:00 Individual mentoring and coaching with Hong Kong
Economic and Trade Office-
Brussels, Invest HK, HKTDC experts

Cocktail

Working language: english-greek with simultaneous translation