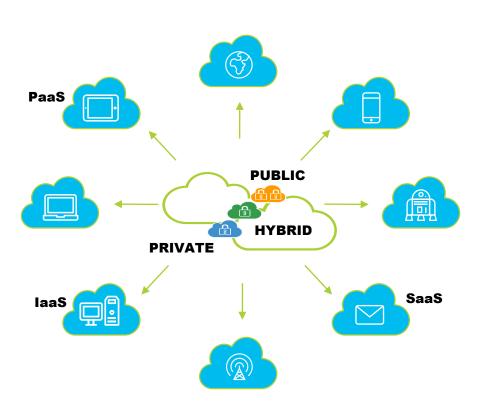
# accenture



## **CLOUD IS HERE.**

The conversation has changed from "should we move to cloud" to "how do we move to cloud". We are at a tipping point – there is an explosion of cloud demand and organizations should follow a holistic approach whether it is a single cloud application or a enterprise transformation.

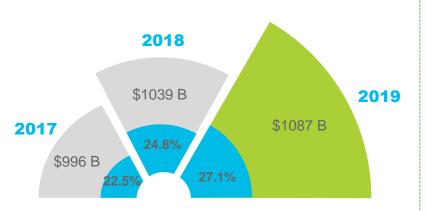
## THE CLOUD NATIVE CONTEXT CLOUD COMPUTING



### WHAT IS CLOUD?

Cloud computing is a model for enabling ondemand access to a shared pool
of computing resources that can be rapidly
provisioned and released with minimal
management effort

## **CLOUD IS ASSUMED THE QUESTION ISN'T IF, IT'S WHEN AND HOW**



Global spend on Cloud Services is set to grow and account for **more than a quarter** (27.1%) of total IT Services spend by 2019

Source: Gartner Market Statics - Forecast: Public Cloud Services, Worldwide, 2013-2019, 3Q15 Update and IT Services, Worldwide, 2013-2019, 3Q15 Update By 2019, **91% of companies** will be using public cloud

Source: Morgan Stanley 2016 CIO Survey



### More than 60% of

enterprises will have at least half of their infrastructure on cloud-based platforms by 2018

Source: Saugatuck Technology - Digital Business, Rethinking Fundamentals.

Over 80% of enterprises globally will be using laaS by 2018 Source: RackSpace - The Role of Cloud in IT Modernization: The DevOps Challenge



## WHY ARE ORGANIZATIONS MOVING TO CLOUD?





SPEED & AGILITY



COST EFFICIENCY & OPTIMIZATION



IMPROVE SERVICE LEVELS



SECURITY & CONTROL

## **SECURITY** HAS BEEN ONE OF THE BIGGEST OBSTACLES TO CLOUD ADOPTION

### **MYTHS OF CLOUD SECURITY**



1. Inherently Insecure?

#### Reality:

"... providers like Microsoft & Amazon are taking Herculean efforts to secure their environments in a way Enterprises cannot afford."



2. There are more breaches in the cloud

#### Reality:

"When the correct security policies for preventing attacks and detecting them are implemented, attacks are no more threatening to the cloud than any other piece of infrastructure"



3. Physical control of data implies security

#### Reality:

"The various high profile security breaches over the past few months have served to highlight that the physical location of the data matters less than the access and associated controls"



4. Cloud security is far too difficult to maintain

#### Reality:

"...firewall configurations, penetration testing, VPNs, etc. are all just as important when working with a cloud provider as they are when working on premise."

## **HOW ARE ORGANIZATIONS MOVING TO CLOUD?**

### **JOURNEY TO CLOUD**



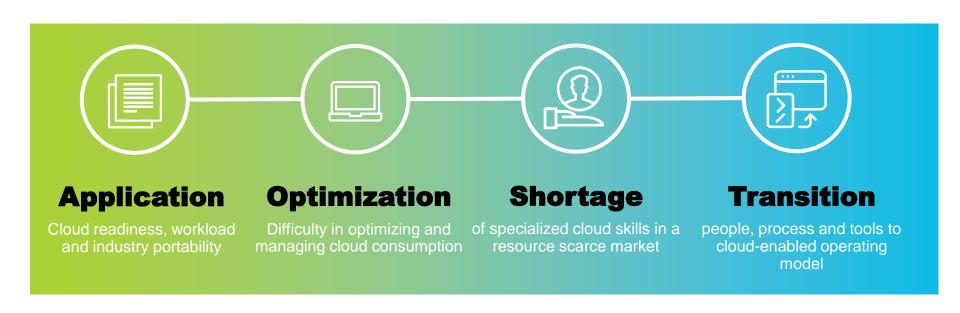
STRATEGY, ASSESSMENT AND ROADMAP

Defines the Journey to Cloud





## THE JOURNEY TO CLOUD IS COMPLEX AND HAS MANY OBSTACLES



## THE FUTURE IS ABOUT CONSUMING TECHNOLOGY, NOT OWNING IT

### DIRECTION IS TOWARDS PUBLIC CLOUD













### Private cloud not delivering value expected.

Cloud is much more than virtualisation



### **Next generation applications are Cloud based.**

No legacy applications will be retained



### Cloud success requires new skills.

Senior leadership needs to set the vision and pace