

## Your keynote speaker:



**Professor Ludo Van der Heyden (Belgium)**

**The INSEAD Chaired Professor of Corporate Governance,  
Academic Director of the INSEAD Corporate Governance Centre (ICGC).**

Ludo Van der Heyden is the INSEAD Chaired Professor of Corporate Governance and Professor of Technology and Operations Management at INSEAD. He also is the founding Director of INSEAD's Corporate Governance Centre (ICGC) and co-Director of the International Directors' Program and of Value Creation for Owners and Directors. He lectures on governance, leadership, innovation, and fairness in business.

He has published in many journals. His latest reports concern a survey on *The Real Impact of Digital in Organizations* and *Directing Digitalisation: Guidelines for Boards and Executives*.

He is a former INSEAD Dean and a former member of the faculties of Harvard's JFK School of Government and the Yale School of Management.