

5th Athens Economic Forum 2013

Restoring the Competitiveness of the Greek Economy















Hotel Grande Bretagne, Athens, October 21-22, 2013

Co-Hosted by

ERINI



Introduction

As Greece's economy continues to struggle with recession and the coalition Government tries to reach its bailout targets, investments and new projects are needed to change the trend and restore the competitiveness of the Economy in order to create wealth and growth again.

The **Athens Economic Forum 2013**, which is the fifth Investment Conference organized by the IHT in Greece, will focus on the sectors the Greek economy offering the best opportunities and conditions for the domestic and foreign investors and it will concentrate on the reforms needed to achieve economic recovery.

The **Athens Economic Forum 2013** will include a series of discussions that will focus on the important structural changes taking place and present the reforms that are crucial to the economy in Greece.

As Greece takes over the <u>Presidency of the European Union</u> on January 1, 2014, the forum will look at the priorities on the Greek Government agenda and, among others, the important need to speed up the integration of the Western Balkans into the European Union.



Key Conference Topics

- "Greecovery" talk: Reality or Mirage?
- Greece's privatization program: progress –implements.
- The view from the Boardroom: What next for the Greek banking system?
- Financial Framework 2014-2020: A tool for Economic Development.
- What are the impediments to Foreign Direct Investments? Any hopes for U.S. investments?
- Transport and Energy connectivity projects for Greece & the Region.
- Investing in Tourism: Marketing the country's geographical, cultural, historical and gastronomical wealth and how can the tourism industry lead the Economic recovery?
- Port of Piraeus: A leading regional shipping hub?
- New Entrepreneurship: The great come back of creative Greece.
- Initiatives supporting Entrepreneurship.
- Reinventing Greece through Diaspora-Homeland Partnership.
- · Greek Government's action plan for the forthcoming EU Presidency.
- EU Enlargement and the Western Balkans.
- Towards an Inter-Balkan Leaders' Forum.
- The Political & Economic dimensions of regional cooperation in South East Europe.



List of Invited Speakers - as of September 2013

Greek -Officials

Antonis Samaras, Prime Minister of Greece

Evangelos Venizelos, Vice President & Minister of Foreign Affairs, Greece **Alexis Tsipras**, Leader of the Opposition/SYRIZA, Greece Yiannis Stournaras, Minister of Finance **Kostis Hatzidakis**, Minister of Development & Competitiveness Kyriakos Mitsotakis, Minister of Administrative Reform and e-Governance Michalis Chrysochoidis, Minister of Infrastructure, Transport & Networks Olga Kefaloyanni, Minister of Tourism **Adonis Georgiades,** *Minister of Health* Miltiadis Varvitsiotis, Minister of Shipping, Maritime Affairs & the Aegean **Yiannis Maniatis**, Minister of Environment, Energy & Climate Change **Christos Staikouras**, Alternate Minister of Finance **Dimitris Kourkoulas**, Deputy Minister of Foreign Affairs Notis Mitarachi, Deputy Minister of Development & Competitiveness Ioannis Emiris, CEO, Hellenic Republic Asset Development Fund **Arthouros Zervos**, Chairman, Public Power Corporation **Ioannis Costopoulos**, Chief Executive Officer, Hellenic Petroleum

Officials from Abroad

Ivica Dačić, Prime Minister of the Republic of Serbia
Edi Rama, Prime Minister of Albania
Milo Djukanovic, Prime Minister of Montenegro
Aleksandar Vucic First Deputy Prime Minister of the Republic of Serbia
Majlinda Bregu, Minister of European Integration, Albania
Damian Gjiknuri, Minister of Economy, Trade and Energy, Albania
Vladimir Kavaric, Minister of Economy, Montenegro
Zlatko Lagumdzija, Minister of Foreign Affairs, Bosnia and Herzegovina
Mirko Sarovic, Minister of Foreign Trade and Economic Relations, B&H
Poul Thomsen, Dept. Director, IMF's European Department and Mission Chief for Greece

Horst Reichenbach, Head of the Task Force for Greece, European Commission Mario Monti, Former Prime Minister, Italy Fabrizio Saccomanni, Minister of Finance, Italy Jean-Claud Juncker, Prime Minister of Luxembourg, Board of Governors, EIB Horst Seehofer, Minister- President of Bavaria

Private Sector, Greek & Foreign:

Dimitris Daskalopoulos, Chairman, SEV Hellenic Federation of Enterprises Athanasios Savakis, President, Federation of Industries of Northern Greece Christos Gortsos, Secretary General, Hellenic Bankers Association **George Zannias**, Chairman of the Board, National Bank of Greece **Alexandros Tourkolias,** Managing Director, National Bank of Greece Michalis Sallas, Chairman of the BoD, Piraeus Bank, Greece Gikas Hardouvelis, Professor of Finance & Economics at the University of Piraeus -Chief Economist, EUROBANK Group, Greece Richard Groves, General Manager, HSBC Greece **Theodore Veniamis,** President, Union of Greek Ship Owners **Andreas Andreadis**, President, Association of Greek Tourism Enterprises (SETE) **Dr. Vassilis Apostolopoulos,** President, Hellenic Entrepreneurs Association (EENE) Michalis Maillis, President, Hellenic German Chamber of Commerce & Industry **Evangelos Mytilineos,** President and Managing Director, Mytilineos Holdings, Greece Giorgios Peristeris, Chief Executive Officer, GEK TERNA, Greece **Kjetil Tungland,** Managing Director, TAP, Switzerland **Ju Weiping,** Managing Director, Cosco Group, Greece Paul Wright, Chief Executive Officer, Eldorado Gold, Canada Vassilis Antoniades, Managing Partner, The Boston Consulting Group, Greece Achilleas Konstantakopoulos, Chairman, Costa Navarino **Dimitris Paraskevas**, Lawyer, Elias Paraskevas Attorneys John P. Calamos, Chairman & CEO, Calamos S.A. Andrew N. Liveris, President, Chairman and Chief Executive Officer, DOW CHEMICAL



Media Coverage Of Our Last Events

The IHT hosted Conferences in Athens had the honor of hosting numerous media representatives, most of which represented the most prominent publications and electronic media, as well as senior reporters from all Greek TV channels.

The events were among the top stories presented at the central TV news and enjoyed full coverage in all Greek newspapers for a couple of days. They were mentioned in a vast amount of articles, both in printed and online newspapers and blogs.

Overall, the press coverage of the event was very impressive not only in terms of size but also in terms of quality, since all articles were positive enjoying a favorable promotion and visibility of the professionalism of its organizers and supporters.



Clippings of Our Past Events

GREECE INVESTMENT FORUM 2012



ATHENS ENERGY FORUM 2013





Photographic Coverage of the Event

GREECE INVESTMENT FORUM 2012



ATHENS ENERGY FORUM 2013





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