



B U S I N E S S  
A D V I S O R Y  
C O U N C I L  
FOR SOUTH EASTERN EUROPE

15  
Year Anniversary



THESSALONIKI  
2012

**LEADERSHIP**  
AGAINST **CRISIS**  
PUBLIC-PRIVATE  
COOPERATION  
FOR **GROWTH**

May 31 / June 1, 2012  
HYATT Hotel, Thessaloniki, Greece

# DRAFT PROGRAMME

[07 May 2012]



## DAY 1 - Thursday, May 31st 2012

### Arrivals

16:00 – 18:30 **Meeting of the Business Advisory Council  
for Southeastern Europe and Eurasia**  
*Open to BAC SEE members, associates and invited guests only*

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19:30 **Dinner**  
Opening remarks:  
Mr. **Yannis Boutaris**, Mayor of Thessaloniki  
Keynote Speaker:  
Mr. **Muhtar Kent**, Chairman of the Board and CEO,  
THE COCA COLA COMPANY

## DAY 2 – Friday, June 1st 2012

08:00 – 08:45 Registration and welcome coffee

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08:45 – 09:00 **Opening and Welcome**

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09:00 – 09:20 **Opening Address**  
High-level EU representative

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09:20 – 11:00 **Partnerships for investment and growth:  
Europe and European periphery in the global context**  
How can the Europe's Eurasian periphery exit transition,  
increase competitiveness and contribute to European growth?  
How can the private sector contribute to this process?  
Chairman: Mr. **Goran Radman**, Dean, VERN University of Applied Sciences,  
Croatia; former Chairman, Microsoft ECEE

- > Mr. **Yves Leterme**, Deputy Secretary General, Organization for Economic  
Cooperation and Development - OECD
- > Mr. **Martin Raiser**, Co-author, "Golden Growth:  
Restoring the Lustre of the European Economic Model";  
Turkey Country Director, World Bank
- > Mr. **Muhtar Kent**, Chairman of the Board and CEO,  
THE COCA COLA COMPANY
- > Mr. **Alexey Miller**, Chairman of the Management Committee,  
GAZPROM (tbc)
- > Capt. **Wei Jiafu**, President and CEO, COSCO GROUP (tbc)
- > Dr. **Basil Ph. Papachristidis**, Chairman, HELLESPONT Shipping Corp.
- > Mr. **Temel Atay**, Non-Executive Vice Chairman of the Board,  
KOC GROUP
- > Ms. **Arianna Huffington**, Chairman and CEO,  
HUFFINGTON GROUP (tbc)

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11:00 – 11:30 coffee break

11:30 – 13:30

## PARALLEL SESSIONS

### > SESSION A

#### Cooperation for transition, investment and development: the role of the business community

Based on the experience of the Business Advisory Council for Southeastern Europe, the session will discuss how the private sector may work with governments and the international community for enhanced competitiveness and growth in transition economies

Chairman: Dr. **Erhard Busek**, President, Vienna Economic Forum; former Special Coordinator, Stability Pact for Southeastern Europe

- > Mr. **Stefano Sannino**, Director General, DG Enlargement, European Commission (tbc)
- > Mr. **Goran Svilanovic**, Coordinator, Economic and Environmental Activities, OSCE (tbc)
- > Mrs. **Valentina Siclovan**, Vice President Finance, Black Sea Trade and Development Bank
- > Mr. **Alan Paic**, Head, Investment Committee of Southeastern Europe, Private Sector Development Division, Directorate for Financial and Enterprise Affairs, OECD
- > Mr. **Andree Kuusvek**, Country Director, Ukraine, European Bank for Reconstruction and Development – EBRD
- > Mr. **Luigi Salvadori**, President, Confindustria Balcanica
- > **BAC member**

### > SESSION B

#### Meeting on Greek-Turkish business relations

Participants to the meeting will discuss and deliver specific proposals for the resolution of key obstacles in bilateral trade and investment relations.

#### *Pre-registration necessary*

Co-Chairs: Mr. **Selim Egeli**, Board Member, DEIK & Mrs. **Annie Michailides**, Executive Vice President, E.B.I.E.

- > Overview of bilateral economic relations
- > A Turkish experience in doing business in Greece: ISTIKBAL (tbc)
- > A Greek experience in doing business in Turkey: ALUMYL (tbc)
- > Discussion on incentives and disincentives for interested and perspective investors from both sides
- > Conclusions

13:30 – 15:30

### Lunch

Keynote Speaker:

Mr. **Evangelos Venizelos**, President, PASOK Party, former Minister of Economy (tbc)

16:00 – 18:00

### GREECE: THE DAY AFTER

The core decisions affecting the Greek future will have been made by the time of the BAC Anniversary. The session will discuss the view of the Greek business community and of foreign investors in the country on what is expected to come next, what should come next, and how the two can be bridged.

*Keynote address:*

- > Mr. Antonios Samaras, President, Nea Dimokratia Party (tbc)  
Chairman: Dr. Gikas Hardouvelis, Prof. of Economics, University of Piraeus; Director of the Economic Office of the Greek Prime Minister of the Coalition Government and former Group Chief Economist & Director of Research for EUROBANK EFG)
- > EIB Vice President (tbc)
- > Greek Minister of Development/Economy (tbc)
- > Ms. Georgette Lalis, Head of Athens Antenna, EU Task Force for Greece
- > Greek banker (tbc)
- > Mr. Dimitrios Daskalopoulos, Chairman of the Board, Hellenic Federation of Enterprises
- > Mr. Konstantinos Mitropoulos, CEO, Hellenic Republic Asset Development Fund
- > Mr. Dennis Martinis, Senior Partner, McKinsey & Company
- > Greek businessmen from Athens, Thessaloniki

18:00 – 18:30

Coffee break

18:30 – 20:00

**Roundtable with government leaders from Southeastern Europe** (tbc)

20:00

Dinner



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