

ΜΑΖΙ ΣΤΗ ΓΝΩΣΗ: ΠΡΟΓΡΑΜΜΑ ΣΕΜΙΝΑΡΙΩΝ ΑΚΑΔΗΜΑΪΚΟΥ ΕΤΟΥΣ 2023-2024

A/A	Τίτλος	Διάρκεια σε ώρες	Ημερομηνίες	Ώρα
1	Crisis Management	16	12,13, 23/10/2023	9:30-15:00 & 9:30-14:30
2	Digital Marketing	8	24 & 26/10/2023	9:30-13:30
3	Sales Effectiveness Program: Managing and Developing Sales Teams	30	1, 2, 13, 14, 27, 28/11/2023	9:30-14:30
4	Business Analytics and Decision Making under Uncertainty	20	13, 16, 20, 23/11/2023	9:30-14:30
5	Goal Setting & Performance Management	16	4, 5, 11/12/2023	9:30-15:00 & 9:30-14:30
6	Negotiations	16	8, 14, 18, 21/12/2023	9:30-13:30
7	Management in the Digital Era	12	12, 14, 19/12/2023	9:30-13:30
8	Communication with Impact	12	18 & 19/1/2024	9:30-15:30
9	Women in Leadership/Conference	42	M1: Gr 1: 12/2, 9:30-13:30/Gr 2: 13/2, 9:30-13:30/Gr 3: 14/2, 15:30-19:30 M2: Gr 1: 19/2, 9:30-13:30/Gr 2: 20/2, 9:30-13:30/Gr 3: 20/2, 15:30-19:30 M3: Gr 1: 28/2, 9:30-13:30/Gr 2: 29/2, 9:30-13:30/Gr 3: 29/2, 15:30-19:30	9:30-13:30 & 15:30-19:30
10	CSR & ESG: Corporate Stakeholder Responsibility & Sustainability	16	26/2, 28/2, 4/3, 6/3/2024	9:30-13:30
11	Design Thinking	12	5, 7, 12/3/2024	9:30-13:30
12	Diversity & Inclusion	10	13 & 14/3/2024	9:30-14:30
13	SME Leadership Program M1 Communicative Effectively: Emotional Intelligence and Assertiveness, M2 Leading Effective Teams& Managing Team Dynamics, M3 Leading through Challenges: Conflict Resolution, M4 Export Management, M5 From Customer Service to Customer Experience: Unlocking the Secrets	34	M1 8-9/4/24, 9:30-14:30 / M2 22-23/4/24, 9:30-14:30/ M3 16/5, 9:30-13:30/ M4 23/5, 9:30-13:30 / M5 3/6/24, 9:30-15:30	9:30-14:30 & 9:30-15:30
14	Managing and Leading Organizations and Change	8	16, 18/4/2024	9:30-13:30
15	Conflict Management & Mediation at Work	20	23, 24, 30, 31/05/2024	9:30-14:30
16	Leader as Coach	20	4, 6, 12, 13, 18/6/2024	9:30-13:30
17	Women in Leadership: Leadership and psychological safety	8	7 & 11/6/2024	9:30-13:30