

ΜΑΖΙ ΣΤΗ ΓΝΩΣΗ: ΠΡΟΓΡΑΜΜΑ ΣΕΜΙΝΑΡΙΩΝ ΑΚΑΔΗΜΑΪΚΟΥ ΕΤΟΥΣ 2024-2025						
A/A	Τίτλος	Διάρκεια σε ώρες	Ημερομηνίες Ενοτήτων ALBA	Ώρες	Τίτλος AI Workshop by GOOGLE	Ημερομηνίες & ώρες AI Workshops
1	Mastering skills and competencies for Goal Setting & Performance Management	16	M1: 14/10, 15/10/2024, M2: 21/10/2024	M1: 9:30-15:00, M2: 9:30-14:30		
2	Managing and Leading Organizations and Change	16	22/10, 24/10, 29/10, 31/10/2024	9:30-13:30	Ηγεσία στην Ψηφιακή Εποχή	1.11.2024, 9:30-11:00
3	Digital Marketing	12	4/11, 6/11, 8/11, 14/11/2024	9:30-12:30	Στρατηγική Μαρκετινγκ και AI	19/11, 9:30-11:00
					Προσέγγιση του κοινού με βίντεο μικρής διάρκειας	20/11, 9:30-11:00
					Αφήγηση Ιστοριών μέσα από την οπτικοποίηση δεδομένων	21/11, 9:30-11:00
4	Crisis Management	16	M1: 11/11, 12/11/2024, M2: 25/11/2024	M1: 9:30-15:00, M2: 9:30-14:30		
5	Leading for Diversity and Inclusion	8	20/11, 21/11/2024	9:30-13:30		
6	Social Network Seminar	16	25/11, 27/11, 3/12, 5/12/2024	9:30-13:30		
7	Women in Leadership	12	2/12, 6/12, 9/12/2024	9:30-13:30		
8	Finance For Non-Finance	12	10/12, 12/12, 17/12/2024	9:30-13:30		
9	Leader as Coach. Leading and coaching with an agile mindset	12	20/1, 22/1, 27/1/2025	9:30-13:30		
10	Understanding and Managing the different Generations of the Workplace	8	27/1, 29/1/2025	9:30-13:30		
11	SME Leadership Program M1 Communicative Effectively: Emotional Intelligence and Assertiveness, M2 Export Management, M3 Leading through Challenges: Conflict Resolution, M4 Social Network, M5 From Customer Service to Customer Experience: Unlocking the Secrets	32	M1: 3/2, 4/2, M2: 12/2, M3: 17/2, M4: 26/2, 5/3, M5: 10/3/2025	M1: 9:30-14:30, M2, M3, M4: 9:30-13:30, M5: 9:30-15:30	Επιλύστε τα προβλήματα σαν Σύμβουλος	TBC
12	Management in the Digital Era : Mastering the tools, spreading the mindset	16	18/2, 19/2, 25/2, 26/2/2025	9:30-13:30	Εισαγωγή στη Μηχανική Μάθηση Ενισχύστε την Παραγωγικότητά σας με το AI	TBC
13	Attracting & Recruiting Talent	16	10/3, 12/3, 17/3, 19/3/2025	9:30-13:30		
14	Sales Effectiveness Program: Managing and Developing Sales Teams	24	11/3, 12/3, 19/3, 20/3/2025	9:30-15:30		
15	The Future of Work	8	18/3, 20/3/2025	9:30-13:30		
16	Leadership and psychological safety	8	28/3, 1/4/2025	9:30-13:30		
17	Conflict Management & Mediation Management at Work	16	3/4, 4/4, 10/4, 11/4/2025	9:30-13:30		
18	Business Analytics for Decision Making	20	5/5, 8/5, 12/5, 15/5/2025	9:30-14:30		
19	Mastering Negotiations for Mutual Value Negotiations	16	15/5, 16/5, 22/5, 23/5/2025	9:30-14:30		
20	Leading self and others: Building Transferrable Competencies and skills	16	2/6, 4/6, 9/6, 11/6/2025	9:30-13:30		

Όλα τα σεμινάρια/προγράμματα πραγματοποιούνται μέσω της πλατφόρμας zoom